



Ministry of Information,  
Communication and  
Information Technology



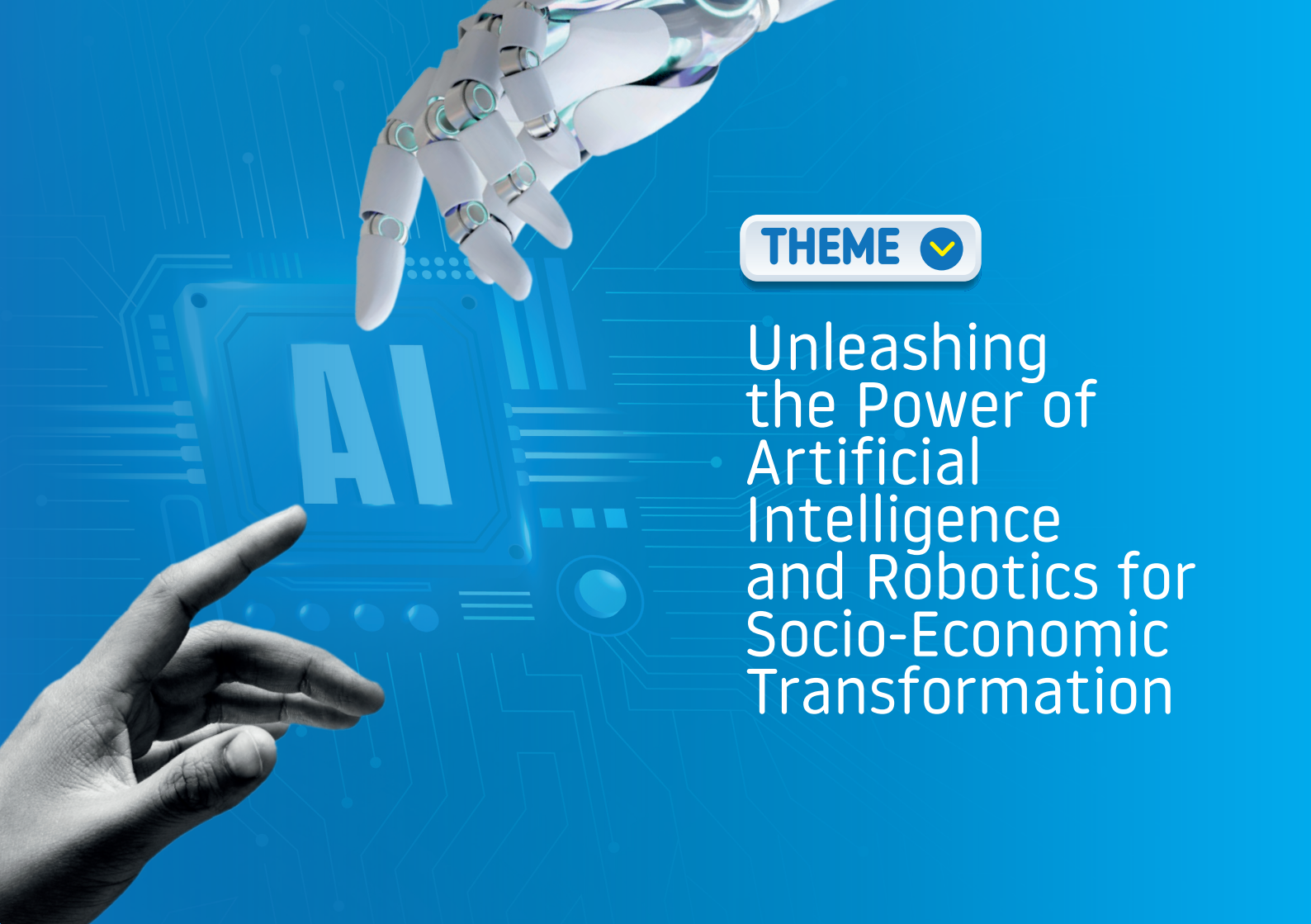
**AUDA - NEPAD**  
AFRICAN UNION DEVELOPMENT AGENCY



**ELE-VATE**  
DEVELOPING POLISHED  
TIMELY BRANDS

The launching of  
African Youth in Artificial  
Intelligence and Robotics  
Competition.





**THEME** 

# Unleashing the Power of Artificial Intelligence and Robotics for Socio-Economic Transformation



13 - 17th  
October  
2024



Dar es Salaam,  
Tanzania



# INTRODUCTION

The 8th Tanzania Annual ICT Conference 2024 (TAIC-2024), first Africa Edition, organized by the ICT Commission (ICTC), in collaboration with ELEVATE and the African Union Development Agency-NEPAD (AUDA-NEPAD), is scheduled to take place in Dar es Salaam, Tanzania at the Julius Nyerere International Conference Centre (JNICC) from October 13th to October 17th, 2024. Pre-conference events, including the African AI Competition, are planned for October 21st and 22nd, and will be open to public participation.

Building on the success of previous conferences, TAIC-2024 will gather a broad spectrum of participants, including ICT professionals, practitioners, academics, researchers, development partners, industry leaders, and innovators in digital technology. This year's theme, "Unleashing the Power of Artificial Intelligence and Robotics for Socio-economic Transformation", focuses on the transformative impact of these technologies across various sectors.

At a pivotal time when the global economy is embracing digital transformation, Tanzania is strategically advancing its economic policies to exploit the full potential of AI and robotics. This effort is aimed at transitioning into a higher middle-income economy. TAIC-2024 will provide an invaluable platform for sharing innovative ideas, practices, and research findings among ICT professionals, academia, government and private institutions, and development partners. This gathering is essential for steering Tanzania towards a digitally empowered economy, characterized by enhanced ICT accessibility, affordability, and availability.

# CONFERENCE'S MAIN THEME AND SUB-THEMES

## MAIN THEME

Unleashing the Power of Artificial Intelligence and Robotics for socio-economic transformation

Conference sub themes include, the following:



Emerging  
technology  
for job creation



Digital  
Transformation



Artificial  
Intelligence for  
socio - economic  
development



# TYPES OF SUBMISSIONS

The conference welcomes the following categories of submissions:



## **Conference presentations:**

extended abstract outlining contributions from individuals and organisations working in the ICT or providing ICT services. These contributions can take the form of a presentation or video/artwork demonstration.



## **Product Demonstrations and Exhibition:**

The conference will include exhibition and demonstrations of ICT products/applications from business entities, start-ups, private - and public institutions.

You can apply for one of our exhibitor packages to exhibit and/or demonstrate - products/applications at the conference.

# CONFERENCE LANGUAGES

English and Swahili

## PARTICIPATION

All ICT stakeholders are invited to attend. Stakeholders may include the





# CONFERENCE FEES

Individual conference participation fee is as follows:

For registered ICT Professionals

**TZS 400,000**

Per person for Non Registered ICT Professionals

**TZS 520,000**

per person for foreign participants

**TZS 750,000**



# IMPORTANT DATES

## Paper Submission

01

Proposed conference presentation submission deadline:

30th September 2024

02

Acceptance and confirmation of conference presentation:

07th October 2024



# EXHIBITION

The conference will be featured by ICT products exhibition from multinationals, institutions, innovators and local ICT based service companies. Please contact the ICT Commission through and [taic@ictc.go.tz](mailto:taic@ictc.go.tz) for more information on exhibition and sponsorship.

**Single Branded  
Booth**  
(3x3)  
**benefit-3**  
company passes

**TZS 3,000,000**

# SPONSORSHIP OPPORTUNITIES

For companies wishing to target a specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organisation to choose your desired level of involvement and exposure to attendees at the conference. Please contact the ICT Commission through [taic@ictc.go.tz](mailto:taic@ictc.go.tz) for more information on sponsorship opportunities.

# SPONSORSHIPS IN KIND

Special groups  
with Disabilities  
VENUE Sponsor

**Tshs. 15 Million**  
Slots: 3

Conference side  
events sponsor

**Tshs. 25 Million**  
Slots: 6

COCKTAIL  
VENUE Sponsor

**Tshs. 15 Million**  
Slots: 2

DIGITAL  
YOUTHS  
PARTICIPATION  
Sponsor

5 Complimentary passes cost of sponsoring 30 youths  
to participate TAIC & Awards.

**Tshs. 25 Million**  
Slots: 2

TAIC Gala  
Dinner

**Tshs. 25 Million**  
Slots: 2

BOOKLETS  
GRAPHIC DESIGN  
AND PRINTING  
Sponsor

**Tshs. 15 Million**  
Slots: 1

# TANZANITE Sponsor

## MAIN Sponsor



8<sup>th</sup>TAIC  
TANZANIA  
ANNUAL  
ICT  
CONFERENCE

20-22 OCT  
2024  
DAR ES SALAAM

### BENEFIT

Amount (TZS)

SLOT

- Introduce your organization, welcome delegates and present a topic in line with the conference theme.
- Promotion sign to be placed near the podium.
- Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.
- Company Logo and Overview in Event booklet.
- Double size Exhibition Space (6m x 3M).
- Creative design for all promotion materials for the conference.
- Logo and link on the conference website.
- Logo at the conference poster and other conference promotional materials
- Presence at the social events: Your company can put up a roll-up display at the venue.
- Distribution of your company promotion materials / giveaways in the conference bag.
- Full-page advertisement in the Conference programme (inside cover).
- Final Conference REPORT and attendance registry.
- Mention in all press releases.
- Mention at the beginning and closing of the Conference.
- 15 free delegate passes.

Tsh. 200 Million

1

# PLATINUM Sponsor



20-22 OCT  
2024  
DAR ES SALAAM

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none"><li>• Unique opportunity to set the debate agenda and showcase your thought-on selected Sub theme.</li><li>• Logo and link on the conference website</li><li>• Logo at the conference poster and other conference promotional materials</li><li>• Presence at the social events: Your company can put up a roll-up display at the venue</li><li>• Distribution of your company promotion materials / give-aways</li><li>• Half page in the printed conference program</li><li>• Final Conference REPORT.</li><li>• Mention in all press releases.</li><li>• Single size Exhibition Space (3m x 3M)</li><li>• 10 Complimentary passes</li></ul>	Tshs. 100 Million	3

# GOLD Sponsor



20-22 OCT  
**2024**  
DAR ES SALAAM

BENEFIT	Amount (TZS)	SLOT
<ul style="list-style-type: none"><li>• Option for commercial presentation in front of the participants of one of the conferences</li><li>• Sponsor logo with link to the sponsor website on the conference website/conference organizer's website.</li><li>• Presence at the social events: Your company can put up a roll-up display at the venue</li><li>• Distribution of your company promotion materials / give-aways in the conference bag</li><li>• Quately page in the printed conference program</li><li>• Single size Exhibition Space (3m x 3M)</li><li>• 8 free registrations.</li></ul>	Tsh. 50 Million	3

# SILVER Sponsor



20-22 OCT  
2024  
DAR ES SALAAM

## BENEFIT

- Option for commercial presentation in front of the participants of one of the conferences
- Logo and link on the conference website
- Logo at the conference poster and other conference promotional materials
- Company logo and name at the sponsors page in the printed conference program
- Distribution of your company promotion materials.
- Single size Exhibition Space (3m x 3M)
- 5 free registrations.

Amount (TZS)

Tshs. 25 Million

SLOT

5

PROGRAM





# DAY ONE <sup>13/10</sup> 2024 Opening of TAIC

TIME	ACTIVITIES
	<b>Morning Session</b>
08:30 AM - 10:00 AM	Registration/immersive futuristic technology experience
10:00 AM - 10:30 AM	Welcome address
10:30 AM - 12:30 AM	Opening Ceremony & Keynote Speeches
	<b>Afternoon Session</b>
01:30 AM -03:00 PM	Panel Discussions on AI and Robotics in Africa
03:00 AM - 04:30 PM	Networking Session
04:30 AM - 05:30 PM	Immersive experince, Robotics showcase

# DAY TWO <sup>14/10</sup> 2024

TIME	ACTIVITIES
	<b>Morning Session</b>
09:00 AM - 10:00 AM	African Youth in AI and Robotics Competition Finalists Solutions Showcase
10:30 AM - 12:30 AM	Awards Ceremony for Youth AI and Robotics Competition
	<b>Afternoon Session</b>
01:30 AM - 03:00 PM	Tech Talks on Emerging Technologies
01:30 AM - 03:30 PM	Exhibition of Innovative ICT Solutions
04:30 AM - 05:30 PM	Immersive experince, AI showcase

# DAY THREE <sup>15/10</sup> 2024

TIME	ACTIVITIES
	<b>Morning Session</b>
09:00 AM - 11:00 AM	Breakout Sessions on Digital Transformation
11:00 AM - 12:30 AM	Case Studies on ICT Innovations in Tanzania
10:30 AM - 12:30 AM	Opening Ceremony & Keynote Speeches
	<b>Afternoon Session</b>
01:30 AM - 03:00 PM	Hackathon for Youth Development
03:00 AM - 04:30 PM	Roundtable discussions on ICT Policy.
04:30 AM - 05:30 PM	Immersive experince, VR/AR Experience

# DAY FOUR <sup>16/10</sup> 2024

TIME	ACTIVITIES
	<b>Morning Session</b>
09:30 AM - 11:00 AM	Pitch Sessions for Startups in Tech
11:00 AM - 12:30 AM	Presentations on Smart Cities Initiatives
	<b>Afternoon Session</b>
01:30 AM -03:00 PM	ICT Skills Training Workshop for Participants: How to use basic emerging technologies to improve efficiency at work, get equipped with the latest trends
03:00 AM - 04:30 PM	Innovators Meetup and Networking
04:30 AM - 05:30 PM	Immersive experience, Holograms/ Certification of skills training Participants

# DAY FIVE<sup>17/10</sup> 2024

TIME	ACTIVITIES
	<b>Morning Session</b>
09:30 AM - 11:00 AM	Future of AI and ICT in Africa Panel Discussion
11:00 AM - 12:30 AM	Closing Keynote Address
	<b>Afternoon Session</b>
01:30 AM - 03:00 PM	Finalists Presentations for Hackathon/Skills training Participants certification
04:00 AM - 05:00 PM	Farewell Reception and Networking: Immersive futuristic theme



# TAIC2024

## CONTACTS

For more details or assistance  
please contact the ICT Commission via:-

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